

The Adaptive Strategy Sprint

A focused 2-hour working session that helps your leadership team make better decisions under uncertainty

2 hours · online · Leadership team · €500 / ~\$580 · 2 concrete outcomes

Most leadership teams don't lack intelligence or commitment. They lack the time and structure to step back, question what they're assuming, and decide what to do differently.

What happens in the sprint

1. Map the pressure

Surface the AI-driven and non-AI forces most likely to affect your business in the next 24 months. Cluster them live. Identify your top 3 external pressures.

2. Stress-test one assumption

Name 5 assumptions your current strategy depends on. Pick the most fragile one. Ask: what if it weakens by 30% in 18 months? You leave with one strategic vulnerability clearly named.

3. Score your adaptive capacity

Rate your leadership team on 5 dimensions: assumption review, decision-making under uncertainty, experimentation, culture, and speed of change. The debate between leaders is where the value lives.

4. Define 2 adaptive moves

One decision rhythm to upgrade. One assumption to monitor monthly. One disciplined experiment to run. Not ten things. Three, implementable in the next 90 days.

You leave with

- One strategic vulnerability named and owned by your team.
- A clear picture of where your adaptive capacity is weakest.
- 2 concrete moves to implement in the next 90 days.

This is for you if

- You sense your strategy needs stress-testing but haven't found the structure to do it.
- AI is on your agenda but you're not sure how to approach it systematically.
- Your team doesn't have a shared way to think about uncertainty.
- You want to build adaptive capacity before the pressure becomes a crisis.

What comes after

The sprint surfaces what needs attention. For leadership teams that want to go further, we offer ongoing guidance, regular assumption reviews, scenario thinking applied to real decisions, and a culture that supports experimentation. This is dedicated, done-with-you work shaped around your organization.

To find out more: marcella@marcellabremer.com. Or [book right away](#).